

美國商機日 U.S. Business Day



主辦單位: 經濟部國際貿易局
Organized by: Bureau of Foreign Trade, MOEA

中華民國對外貿易發展協會
Taiwan External Trade Development Council

協辦單位: AMERICAN INSTITUTE IN TAIWAN
Co-organized by: 美國在台協會

ASOA 美國各州政府辦事處協會
American State Offices Association

Trade between the United States and Taiwan is highly complementary. Taiwan is the U.S.'s 11th largest trade partner while the U.S. is Taiwan's 2nd largest. With the aim of augmenting Taiwan-US bilateral business cooperation, both the Ministry of Economic Affairs (MOEA) and TAITRA are co-hosting "US Business Day" in Taipei, for the 7th consecutive year. The one-on-one business meetings facilitated by TAITRA will serve to help U.S. businesses tap into Taiwan's global supply chain, and vice versa. The event will reimburse qualified buyers and sellers for travel expenses incurred during their visit.

Facts for Buyers

Taiwan's clusters have formed a solid foundation to provide value-added production with efficient and flexible services, making Taiwan an integral part of the world's supply chain network.

- Annual value of production of ICT industry reached 81 billion USD in 2017.
- Taiwan's solar cell production is ranked 2nd place in the world as well as the largest supplier for U.S.
- World's 3rd largest supplier in LED.
- The 3rd largest exporter in the world on hand tools.
- The 5th largest machinery exporter in the world.
- Taiwan has gained 70% market share of world-wide functional textiles.
- Taiwan is the 7th largest supplier in auto parts for U.S.

Facts for Sellers

The U.S. exported 25.7 billion USD in 2017 to Taiwan, demonstrating it is an important market full of potential. As Taiwan is located at the heart of Asia-Pacific region, it's also the perfect hub expanding to nearby markets.

Taiwan's Main Imports from the US

No.	Item	No.	Item
1	Machinery	6	Automotive & Parts
2	Electrical Equipment	7	Pharmaceutical Products
3	Medical Or Surgical Instruments	8	Cotton, Including Yarns And Woven Fabrics
4	Organic Chemicals	9	Aluminum And Articles
5	Plastics And Articles	10	Cosmetic & Essential Oils

2018 U.S. Business Day Info

Organizers	<ul style="list-style-type: none"> • Bureau of Foreign Trade, Ministry of Economic Affairs (BOFT) • Taiwan External Trade Development Council (TAITRA)
Co-organizers	<ul style="list-style-type: none"> • American Institute in Taiwan (AIT) • American State Offices Association (ASOA)
Date	October 4, 2018
Venue	Room 101, Taipei International Convention Center
Industries	<p>Buyer category: Functional Textiles, Smart Machinery, IoT Equipment, Smart Devices, Artificial Intelligence (AI), Automobile Electronics, Outdoor Sports Goods, Gardening Tools, Hardware/Fastener, Hand Tools, Houseware Products, etc.</p> <p>Seller category: Industrial Products and Services</p>
Events	<ul style="list-style-type: none"> • Opening Ceremony • Business Networking • One-on-One Meeting • Seminar on Investment Opportunities in the U.S.A.



Tentative Agenda

Time	Event	Remarks
9:00 9:30	Registration	
9:30 10:00	Opening Ceremony	Opening remarks by Taiwan and U.S. speakers
10:00 10:30	Business Card Exchange	U.S. importers/ U.S. exporters
10:30 12:00	One-on-One Meetings	
10:00 12:00	Seminar on U.S. Investment Opportunities	Presentations by U.S. States
12:00 13:30	Lunch Break	
13:30 17:00	One-on-One Meetings	U.S. importers/ U.S. exporters

Incentives for buyers:

Requirements	Incentives	Conditions
Companies with current annual sales of USD 10 million or more with no current supplier in Taiwan and have not yet received incentives from TAITRA in 2017-2018	Incentive for one roundtrip economy class airfare (between Taipei and the city of his/her primary residence) AND 4 days/3 nights hotel accommodation for one person AND prearranged airport-hotel-airport transportation (must provide receipt, cost under NTD1800 per ride)	Buyers must: 1. Provide details of products sought. 2. Participate in trade meetings with at least 10 Taiwanese companies and the procurement seminar arranged by TAITRA.
Companies with current annual sales of USD 1 billion or more and have not yet received incentives from TAITRA in 2017-2018	Incentive of one roundtrip business class airfare or three roundtrip economy class airfare (between Taipei and the city of his/her primary residence) AND 4 days/3 nights hotel accommodation for one to three person (maximum of NT\$ 5,000 per person per day); and prearranged airport-hotel-airport transportation (must provide receipt, cost under NTD1800 per ride).	Buyers must: 1. Provide details of products sought. 2. Participate in trade meetings with at least 10 Taiwanese companies and the procurement seminar arranged by TAITRA.

Incentives for sellers:

Requirements	Incentives	Conditions
Companies with current annual sales of USD 4 million or more and have not yet received incentives from TAITRA in 2017-2018	Incentive for 4 days/3 nights hotel accommodation for one person AND airport pick-up/ drop-off service (must provide receipt, cost under NTD1800 per ride)	Sellers must: 1. Provide details of products to sell 2. Participate in trade meetings with at least 10 Taiwanese companies and the seminar arranged by TAITRA

※ Please contact the Taipei Economic and Cultural Office (TECO) nearest you for further information.