Canada is the United States’ #1 EXPORT MARKET

Canada is the #2 SOURCE of foreign direct investment in the U.S.

Canadian travelers SPEND $16 BILLION in the U.S. annually

Nearly 9 MILLION U.S. JOBS depend on trade & investment with Canada

Canada & the U.S. trade an average of $1.3 MILLION in bilateral goods & services EVERY MINUTE OF EVERY DAY

Canada is the #1 CUSTOMER for most states

Connect with Our Team

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- @CanCGDallas
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- (202) 682-1740
- webmaster@canadianembassy.org
- @Connect2Canada
- /connect2canada
- canada.ca/canada-in-washington
canadianembassy.org/statetrade

Canada is Arkansas’ #1 CUSTOMER

66,600 JOBS in Arkansas depend on trade & investment with Canada

March 2018

Murphy Oil Banks

Murphy Oil Corporation of El Dorado, through its wholly-owned subsidiary, Murphy Oil Company Ltd (MOCL), set up business in Canada in 1951. With a strategic and innovative approach to oil and natural gas exploration and development, MOCL produces over 47,000 barrels of crude oil per day, while continuing to explore and expand its Canadian reserves. Murphy’s interests are focused in unconventional resources, including the Montney and Duvernay in Western Canada, as well as offshore conventional assets in the Hibernia and Terra Nova fields offshore Newfoundland and Labrador. Murphy Oil’s Canadian investments comprise over a quarter of the company’s annual budget.

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Walmart Prospers in Canada

The world's largest corporation entered the Canadian marketplace in 1994. Walmart Canada now operates a network of more than 400 stores across the country and a growing e-commerce business. With 91,000 employees serving 1.2 million Canadian customers each day, it is one of Canada's most influential brands. These impressive numbers speak to how Walmart Canada helps our relationship with Arkansas thrive.

Investing in Arkansas

There are just under 50 Canadian-owned companies operating in Arkansas and the numbers keep growing. These companies are responsible for over 3,000 jobs throughout the state. According to the Bureau of Labor Statistics data, the average salary in Arkansas is $39,590. This means that Canadian-owned businesses are directly responsible for $120 million in salary dollars. Not only do Canadian companies pay their taxes locally, they also contribute to the local economy through these salary dollars. These companies are major contributors to Arkansas' economy.

Arkansas

**EXPORTS $1.3 BILLION in goods to Canada annually**

**Exports by industry**
- Agriculture (16%)
- Chemicals (8%)
- Equipment & machinery (24%)
- Forest products (10%)
- Minerals & metals (18%)
- Plastics & rubbers (9%)
- Transportation (11%)
- Other (4%)

**TOP ARKANSAS GOODS EXPORTS TO CANADA**
- Iron & steel tubes, pipes & sheets: $136 million
- Plastics & plastic articles: $96 million
- Paper & paperboard: $85 million
- Cereals: $59 million
- Motor vehicle parts: $51 million
- Iron & steel alloys & semi-finished products: $47 million
- Heating, cooling & refrigeration equipment: $43 million
- Electric motors & generators: $42 million
- Railway trains & rolling stock: $40 million
- Perfumes, essential oils & toiletries: $36 million

Arkansas

**IMPORTS $791 MILLION in goods from Canada annually**

**Imports by industry**
- Agriculture (10%)
- Chemicals (13%)
- Equipment & machinery (24%)
- Forest products (11%)
- Minerals & metals (20%)
- Plastics & rubbers (7%)
- Transportation (7%)
- Other (8%)

**TOP ARKANSAS GOODS IMPORTS FROM CANADA**
- Aluminum & aluminum articles: $70 million
- Paper & paperboard: $54 million
- Inorganic chemicals: $49 million
- Plastics & plastic articles: $43 million
- Zinc & zinc articles: $43 million
- Electric motors & generators: $34 million
- Motor vehicle parts: $32 million
- Perfumes, essential oils & toiletries: $30 million
- Heating, cooling & refrigeration equipment: $21 million
- Softwood lumber: $20 million

Canadian travelers

**SPEND $7 MILLION in Arkansas annually**

**ARKANSAS–CANADA TOURISM**
- AR visits by Canadians: 34,000
- AR vacation spending by Canadians: $7 million
- AR visits to Canada: 25,000
- AR vacation spending in Canada: $9 million

Canada is Arkansas’ #1 export market

Canada sells more to Arkansas than it sells to Vietnam