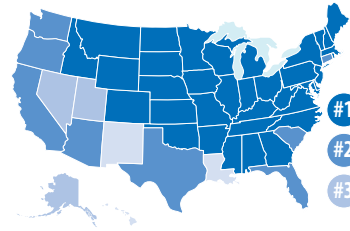


Canada is the United States' **#1 EXPORT MARKET**



Canada is the **#1 CUSTOMER** for most states



CANADA  UNITED STATES  
FRIENDS | PARTNERS | ALLIES

**ARKANSAS**



Canada is the **#2 SOURCE** of foreign direct investment in the U.S.

## Connect with Our Team

CONSULATE GENERAL OF CANADA  
Dallas, TX

-  Vasken Khabayan, Acting Consul General
-  (214) 922-9806
-  dalas@international.gc.ca
-  @CanCGDallas
-  canada.ca/canada-in-dallas





Canada is Arkansas' **#1 CUSTOMER**

**66,600 JOBS** in Arkansas depend on trade & investment with Canada

Canadian travelers **SPEND \$16 BILLION** in the U.S. annually








CONSULATE OF CANADA  
Houston, TX

-  (713) 821-1440
-  hston@international.gc.ca



Nearly **9 MILLION U.S. JOBS** depend on trade & investment with Canada

EMBASSY OF CANADA  
Washington, DC

-  (202) 682-1740
-  webmaster@canadianembassy.org
-  @Connect2Canada
-  /connect2canada
-  canada.ca/canada-in-washington  
canadianembassy.org/statetrade



## Murphy Oil Banks

**Murphy Oil Corporation** of El Dorado, through its wholly-owned subsidiary, Murphy Oil Company Ltd (MOCL), set up business in Canada in 1951. With a strategic and innovative approach to oil and natural gas exploration and development, MOCL produces over 47,000 barrels of crude oil per day, while continuing to explore and expand its Canadian reserves. Murphy's interests are focused in unconventional resources, including the Montney and Duvernay in Western Canada, as well as offshore conventional assets in the Hibernia and Terra Nova fields offshore Newfoundland and Labrador. Murphy Oil's Canadian investments comprise over a quarter of the company's annual budget.

Canada & the U.S. trade an average of **\$1.3 MILLION** in bilateral goods & services **EVERY MINUTE OF EVERY DAY**



### March 2018

Unless otherwise mentioned, all figures are based on 2017 data in U.S. dollars. Job numbers are from a study commissioned by the Government of Canada (11/2014 release, 2013 data). **Statistics Canada:** 2015 tourism, based on combined same-day and overnight travel (8/2017 release, US\$1.00=C\$1.2787). **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2018 release). **U.S. Bureau of Economic Analysis:** goods & services trade (3/2018 release). **Trade Partnership:** 2016 services exports (12/2017 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, DC.

Canada 



Photo by Xchap1x

## Walmart Prospers in Canada

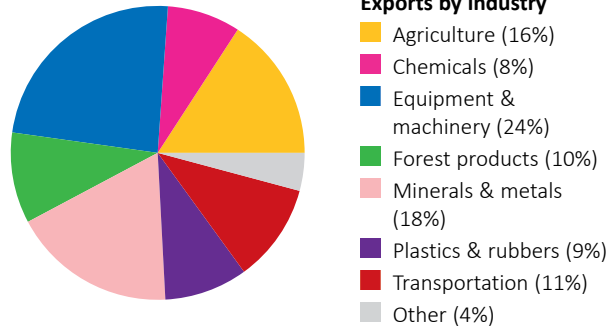
The world's largest corporation entered the Canadian marketplace in 1994. **Walmart Canada** now operates a network of more than 400 stores across the country and a growing e-commerce business. With 91,000 employees serving 1.2 million Canadian customers each day, it is one of Canada's most influential brands. These impressive numbers speak to how Walmart Canada helps our relationship with Arkansas thrive.



## Investing in Arkansas

There are just under 50 Canadian-owned companies operating in Arkansas and the numbers keep growing. These companies are responsible for over 3,000 jobs throughout the state. According to the Bureau of Labor Statistics data, the average salary in Arkansas is \$39,590. This means that Canadian-owned businesses are directly responsible for \$120 million in salary dollars. Not only do Canadian companies pay their taxes locally, they also contribute to the local economy through these salary dollars. These companies are major contributors to Arkansas' economy.

## Arkansas EXPORTS \$1.3 BILLION in goods to Canada annually



### TOP ARKANSAS GOODS EXPORTS TO CANADA

Iron & steel tubes, pipes & sheets.....	\$136 million
Plastics & plastic articles.....	\$96 million
Paper & paperboard.....	\$85 million
Cereals.....	\$59 million
Motor vehicle parts.....	\$51 million
Iron & steel alloys & semi-finished products.....	\$47 million
Heating, cooling & refrigeration equipment.....	\$43 million
Electric motors & generators.....	\$42 million
Railway trains & rolling stock.....	\$40 million
Perfumes, essential oils & toiletries.....	\$36 million

## Arkansas EXPORTS \$182 MILLION in services to Canada annually

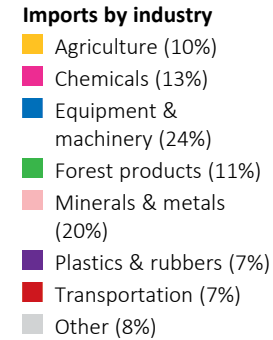
### TOP ARKANSAS SERVICES EXPORTS TO CANADA

Travel.....	\$63 million
Transportation services.....	\$39 million
Business, professional & technical services.....	\$27 million
Equipment installation, maintenance & repair.....	\$21 million
Royalties.....	\$11 million

## Canada is Arkansas' #1 export market



## Arkansas IMPORTS \$791 MILLION in goods from Canada annually



### TOP ARKANSAS GOODS IMPORTS FROM CANADA

Aluminum & aluminum articles.....	\$70 million
Paper & paperboard.....	\$54 million
Inorganic chemicals.....	\$49 million
Plastics & plastic articles.....	\$43 million
Zinc & zinc articles.....	\$43 million
Electric motors & generators.....	\$34 million
Motor vehicle parts.....	\$32 million
Perfumes, essential oils & toiletries.....	\$30 million
Heating, cooling & refrigeration equipment.....	\$21 million
Softwood lumber.....	\$20 million

## Canadian travelers SPEND \$7 MILLION in Arkansas annually

### ARKANSAS-CANADA TOURISM

AR visits by Canadians.....	34,000
AR vacation spending by Canadians.....	\$7 million

AR visits to Canada.....	25,000
AR vacation spending in Canada.....	\$9 million

## Canada sells more to Arkansas than it sells to Vietnam

