

# ARKANSAS & CANADA

CANADA  UNITED STATES  
FRIENDS | PARTNERS | ALLIES



Lanxess Southern Brine Plant Photo: Standard Lithium

## Cutting Edge Technology Powers the Future of Lithium Extraction

In 2020, Vancouver-based **Standard Lithium**, an innovative technology and lithium development company, broke ground on a flagship project in the prolific and productive Smackover brine region of southern Arkansas. The first-of-its-kind in the world Direct Lithium Extraction plant is installed at the Company's project partner LANXESS' South Plant facility near El Dorado, Arkansas. The direct extraction process, known as "LiSTR" has the potential to vastly reduce the recovery time of extracting lithium from brine to just several hours from as long as a year for conventional evaporation pond processing. The process may also prove to be much more environmentally friendly with a significantly smaller footprint as compared to the conventional evaporation pond processes. Standard Lithium's cutting-edge investment will benefit the community, the region and the state of Arkansas.

## Timber! Structurlam to Build Wal-Mart Campus Facilities with Arkansas Lumber

British Columbia-based **Structurlam Mass Timber Corporation**, the leading mass timber manufacturer in North America, is expanding its operations into the United States, with a plant in Conway, set to open in mid-2021. The Canadian-based company, in which Walmart has made an investment, will spend \$90 million to purchase, retrofit and equip a former steel plant and create 130 new jobs, and will source softwood lumber from Arkansas-grown Southern Pine trees. Wal-Mart, the world's largest retailer, plans to use more than 1.1 million cubic feet of Arkansas-grown and Arkansas-produced mass timber in its new Home Office campus in Bentonville, Arkansas, making it the largest campus project in the U.S. using mass timber.

## Canada and the U.S.: There for Each Other

In 2020, Canada and the U.S. again worked together as the COVID-19 pandemic took hold across the world. Canada and the U.S. preserved supply chains across the border, deeming trucking essential. Canada and the U.S. traded important inputs for the production of personal protective equipment and medical equipment, maintaining a thriving bilateral trade in finished goods. Soon after the outbreak, the Canadian Institutes of Health Research began awarding grants to joint research projects proposed by Canadian and U.S. institutions to try and find an end to the virus.

No matter our shared challenges and as we have done in times of crisis, Canada and the U.S. will continue to support one another as friends, partners and allies.

## MILLIONS OF U.S. JOBS

depend on trade & investment with Canada



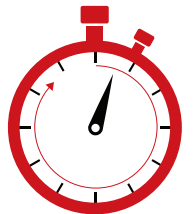
47 Canadian-owned businesses

**EMPLOY 4,293 WORKERS**  
in Arkansas



Canada is the  
**#1 CUSTOMER**  
for most states,  
including Arkansas

Canada & the U.S. trade  
an average of **\$1.4 MILLION**  
in bilateral goods & services  
**EVERY MINUTE OF EVERY DAY**

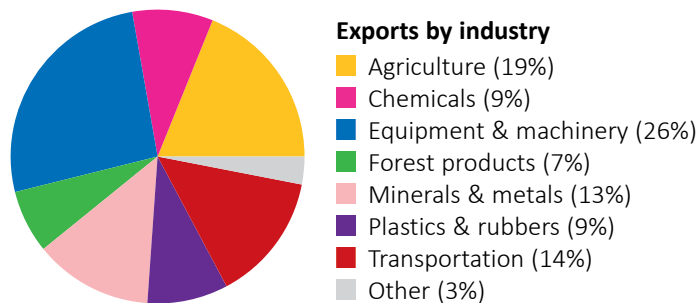


Canada is the **#2 SOURCE** of foreign  
direct investment  
in the U.S.



Canada is the  
United States'  
**#1 EXPORT MARKET**

## Arkansas **EXPORTS \$1.1 BILLION** in goods to Canada annually



## Arkansas **EXPORTS \$161 MILLION** in services to Canada annually

### TOP ARKANSAS GOODS EXPORTS TO CANADA

Plastics & plastic articles.....	\$94 million
Cereals.....	\$79 million
Iron & steel tubes, pipes & sheets.....	\$74 million
Motor vehicle parts.....	\$72 million
Paper & paperboard.....	\$62 million
Railway trains & rolling stock.....	\$60 million
Heating, cooling & refrigeration equipment.....	\$44 million
Electric motors & generators.....	\$41 million
Perfumes, essential oils & toiletries.....	\$33 million
Meat, fish & seafood preparations.....	\$32 million

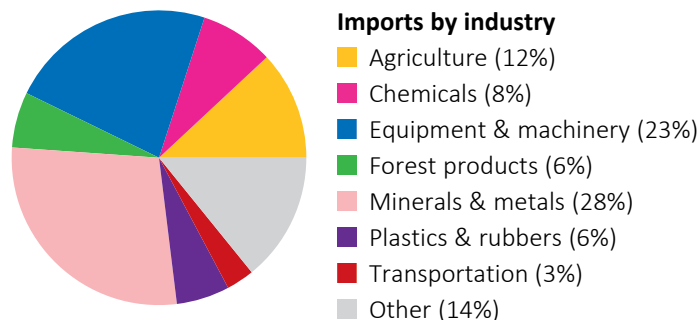
### TOP ARKANSAS SERVICES EXPORTS TO CANADA

Travel Services.....	\$62 million
Business & Professional Services.....	\$40 million
Financial Services.....	\$20 million
Royalties.....	\$13 million
Equipment Installation & Maintenance.....	\$11 million

## Arkansas **IMPORTS \$757 MILLION** in goods from Canada annually

### TOP ARKANSAS GOODS IMPORTS FROM CANADA

Aluminum & aluminum articles.....	\$123 million
Zinc & zinc articles.....	\$41 million
Plastics & plastic articles.....	\$40 million
Inorganic chemicals.....	\$32 million
Electric motors & generators.....	\$26 million
Beverages & alcohol.....	\$25 million
Agricultural machinery.....	\$23 million
Paper & paperboard.....	\$23 million
Iron & steel alloys & semi-finished products.....	\$20 million
Heating, cooling & refrigeration equipment.....	\$17 million



**!** Arkansas exported \$222 million in agricultural goods to Canada in 2020

## Connect with Our Team



### CONSULATE GENERAL OF CANADA, Dallas, TX

Rachel McCormick, Consul General  
 (214) 922-9806 dalas@international.gc.ca @CanCGDallas  
 /CanCGDallas @canadaindallas dallas.gc.ca

### EMBASSY OF CANADA, Washington, DC

(202) 682-1740  
 webmaster@canadianembassy.org  
 washington.gc.ca canadianembassy.org/statetrade

## Connect<sup>2</sup> Canada

Stay informed about the Canada–U.S. relationship.

@connect2canada /connect2canada  
 @connect2canada connect2canada.com

### April 2021

Unless otherwise mentioned, all figures are based on 2020 data in U.S. dollars. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2021 release). **U.S. Bureau of Economic Analysis:** 2020 goods & services trade (3/2021 release). **The Trade Partnership:** 2019 services exports (estimated, 2/2021 release). **Dun + Bradstreet:** Canadian-owned businesses (3/2021 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, DC.

# ARKANSAS' 1<sup>ST</sup> CONGRESSIONAL DISTRICT AND CANADA

**6,366 JOBS** in AR-1 depend on trade & investment with Canada

**1,519 PEOPLE** are employed at the 9 Canadian-owned businesses operating in AR-1

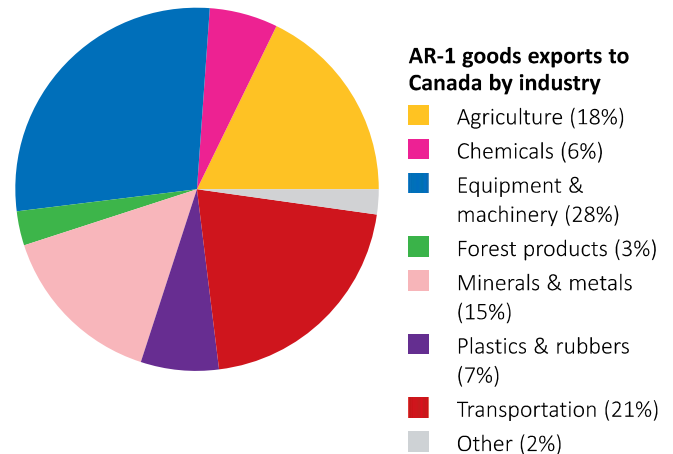
AR-1

## EXPORTS \$416 million

in goods to Canada annually

### TOP AR-1 GOODS EXPORTS TO CANADA

■ Grain & Oilseed Milling Products.....	\$65 million
■ Motor Vehicle Parts.....	\$61 million
■ Ag. & Construction Machinery.....	\$28 million
■ Plastics Products.....	\$28 million
■ Iron, Steel & Ferroalloys.....	\$28 million



AR-1

## EXPORTS \$26 million

in services to Canada annually

### TOP AR-1 SERVICES EXPORTS TO CANADA

Travel Services.....	\$11 million
Financial Services.....	\$5 million
Business & Professional Services.....	\$3 million
Equipment Installation & Maintenance..	\$3 million
Royalties.....	\$2 million

### TOP CANADIAN-OWNED BUSINESSES OPERATING IN AR-1

- Waste Connections
- Nutrien Ag Solutions
- Jms Russel Metals
- Centoco Manufacturing
- Cwi
- Heber Springs Transfer Station
- Burger King
- Texas Eastern Transmission Lp
- Arkansas Lime Company

May 2021

*Job numbers are from a study commissioned by the Government of Canada (2013 data, 11/2014 release). Trade Partnership: Goods exports (2020 data, 2/2021 release) and services exports (2019 data, 2/2021 release), calculated figures, based on U.S. Census Bureau and U.S. Bureau of Economic Analysis data at state and national levels. Dun & Bradstreet: Canadian-owned businesses (3/2021 release).*

# ARKANSAS' 2<sup>ND</sup> CONGRESSIONAL DISTRICT AND CANADA

**9,218 JOBS** in AR-2 depend on trade & investment with Canada

**941 PEOPLE** are employed at the 23 Canadian-owned businesses operating in AR-2

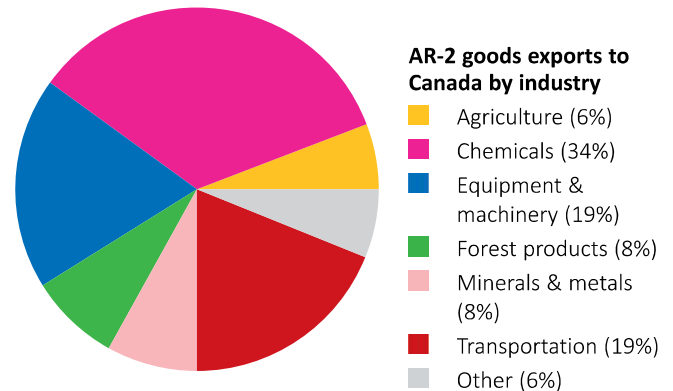
## AR-2

**EXPORTS \$169 million**

in goods to Canada annually

### TOP AR-2 GOODS EXPORTS TO CANADA

Soaps, Cleaning Agents & Toiletries..	\$45 million
Railroad Rolling Stock.....	\$25 million
Converted Paper Products.....	\$9 million
Navigational & Meas. Instruments.....	\$8 million
Engines & Turbines.....	\$8 million



## AR-2

**EXPORTS \$52 million**

in services to Canada annually

### TOP AR-2 SERVICES EXPORTS TO CANADA

Travel Services.....	\$19 million
Business & Professional Services.....	\$13 million
Tech Services.....	\$6 million
Financial Services.....	\$5 million
Royalties.....	\$5 million

### TOP CANADIAN-OWNED BUSINESSES OPERATING IN AR-2

- Calfrac Well Services
- Dbg Conway
- United States Fire Insur
- Coreslab Structures
- Affirmative Risk Mgt
- WSP
- Atkins
- Burger King
- Alltel Arena
- Texas Eastern Transmission Lp

May 2021

Job numbers are from a study commissioned by the Government of Canada (2013 data, 11/2014 release). **Trade Partnership:** Goods exports (2020 data, 2/2021 release) and services exports (2019 data, 2/2021 release), calculated figures, based on **U.S. Census Bureau** and **U.S. Bureau of Economic Analysis** data at state and national levels. **Dun & Bradstreet:** Canadian-owned businesses (3/2021 release).

# ARKANSAS' 3<sup>RD</sup> CONGRESSIONAL DISTRICT AND CANADA

**9,636 JOBS** in AR-3 depend on trade & investment with Canada

**460 PEOPLE** are employed at the 14 Canadian-owned businesses operating in AR-3

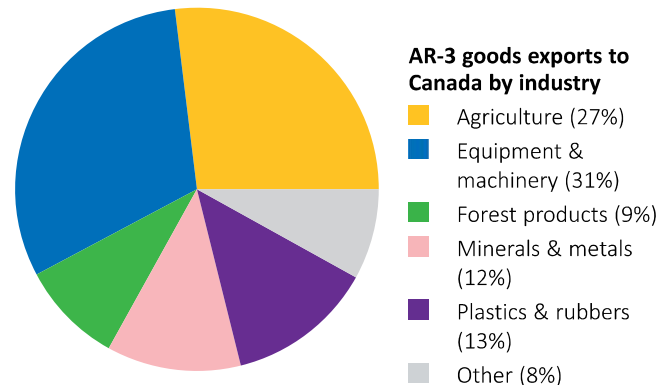
## AR-3

### EXPORTS \$256 million

in goods to Canada annually

#### TOP AR-3 GOODS EXPORTS TO CANADA

Plastics Products.....	\$32 million
Meat Products.....	\$31 million
Electrical Equipment.....	\$21 million
Converted Paper Products.....	\$19 million
HVAC & Refrigeration Equipment.....	\$17 million



## AR-3

### EXPORTS \$60 million

in services to Canada annually

#### TOP AR-3 SERVICES EXPORTS TO CANADA

Business & Professional Services.....	\$22 million
Travel Services.....	\$22 million
Financial Services.....	\$5 million
Royalties.....	\$4 million
Equipment Installation & Maintenance..	\$3 million

#### TOP CANADIAN-OWNED BUSINESSES OPERATING IN AR-3

- West Fraser
- CIBC
- Spectra Energy
- Cold Stone Creamery
- Empire District Electric
- Aldo
- Toromont Energy Systems
- Colliers International
- Spin Master
- Kaycan

May 2021

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# ARKANSAS' 4<sup>TH</sup> CONGRESSIONAL DISTRICT AND CANADA

**5,297 JOBS** in AR-4 depend on trade & investment with Canada

**1,373 PEOPLE** are employed at the 14 Canadian-owned businesses operating in AR-4

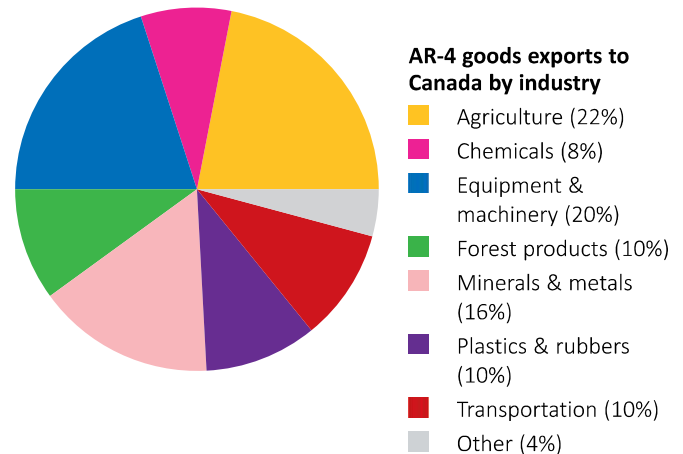
## AR-4

### EXPORTS \$300 million

in goods to Canada annually

#### TOP AR-4 GOODS EXPORTS TO CANADA

Plastics Products.....	\$24 million
Meat Products.....	\$21 million
Grain & Oilseed Milling Products.....	\$17 million
HVAC & Refrigeration Equipment.....	\$16 million
Railroad Rolling Stock.....	\$13 million



## AR-4

### EXPORTS \$23 million

in services to Canada annually

#### TOP AR-4 SERVICES EXPORTS TO CANADA

Travel Services.....	\$10 million
Financial Services.....	\$5 million
Equipment Installation & Maintenance..	\$3 million
Royalties.....	\$2 million
Business & Professional Services.....	\$2 million

#### TOP CANADIAN-OWNED BUSINESSES OPERATING IN AR-4

- West Fraser
- Anthony Forest Products
- Interfor Us
- Uap Timberland
- Conifex
- Nutrien Ag Solutions
- United Water Arkansas
- Jms Russel Metals
- Texas Eastern Transmission Lp
- Future Electronics Corp

May 2021

Job numbers are from a study commissioned by the Government of Canada (2013 data, 11/2014 release). **Trade Partnership:** Goods exports (2020 data, 2/2021 release) and services exports (2019 data, 2/2021 release), calculated figures, based on **U.S. Census Bureau** and **U.S. Bureau of Economic Analysis** data at state and national levels. **Dun & Bradstreet:** Canadian-owned businesses (3/2021 release).