

TRADE WITH AFRICA BUSINESS SUMMIT 2018 ARKANSAS

BENTONVILLE

May 10th & 11th, 2018

PRESENTED BY
NAZARU

Theme: Exploring New Strategies to Accelerate
Africa - U.S. Trade

TradeWithAfricaBusinessSummit.com

TRADE WITH
AFRICA
BUSINESS SUMMIT 2018



Trade with Africa Business Summit 2018

The Trade with Africa Business Summit is a **production of Nazaru LLC**. The event is being executed in partnership and support of key organization like the **World Trade Center** and **USAID East Africa Trade and Investment Hub**. We know that creating **productive dialogue** starts by highlighting the strengths that Africa has to offer U.S. investors looking to partner on the continent.



Overview

We have all read the stories and seen the images depicting Africa as a region of war, famine and diseases. Africa has had and continues to have **various challenges** due to pressures from within and without. What is missing from the narrative on Africa are the stories that capture the **aspirations** of Africans; their triumphs and quest to build successful businesses with global relevance. While the history of Africa continues to be documented, discussed and analyzed, the future of Africa lies ahead and is being created by **innovators, change agents, entrepreneurs and global business leaders** working hard everyday to build solutions that will power Africa's growing economy. By 2050, the population of Africa is projected to double and become one of the **world's largest youth workforce**. To support this growth there is the need to develop **sustainable and affordable** food solutions, inclusive health, create new supply chains and build the **infrastructure** to support seamless movement of goods and services across the continent.

The purpose of the Trade with Africa Business Summit 2018 is to increase the number of solution providers focused on Africa and to drive inclusive growth both in the U.S. and in African countries.

Who will be attending

Attendees will consist of **business professionals and influencers**. Including by not limited to Africa's exporters, US Business leaders who are or have interest in importing or exporting with Africa, and commodity buyers. There will also be Government agencies and service providers that facilitate trade, NGOs, technologists with solutions, and "Africans in diaspora."

Event Focus Areas



Sustainable Agriculture



Global Trade (import/ export)



Women Empowerment



Technology & Entrepreneurship



Healthcare & Education



“Africa offers new markets for U.S. made products. Similarly U.S. serves as an untapped market for authentic African products (raw and manufactured). Trade with Africa Business Summit 2018 is the platform created to fast-track these discussions and allows us to learn from global leaders with active projects on the continent.”

Toyin Umesiri

CEO Nazaru & Event Convener

Africa presents vast commercial opportunities and the Trade with **Africa Business Summit 2018** brings together global business leaders, policy makers, innovators and change agents transforming the continent in creative ways and leading companies with **disruptive solutions.**

Our desire is that more like-minded leaders will engage as a result of this platform and establish new strategic business partnerships to pursue commercial opportunities in Africa. The U.S. and African business communities have a platform to come together to understand the opportunities and challenges to increase trade for mutual benefits. With manufacturing steadily shifting from China to Africa, policy leaders must also commit to remove barriers to trade and create economic growth for both regions.

Convener, Toyin Umesiri
(989) 400-6711

TradeWithAfricaBusinessSummit.com

