



EXPORTECH™

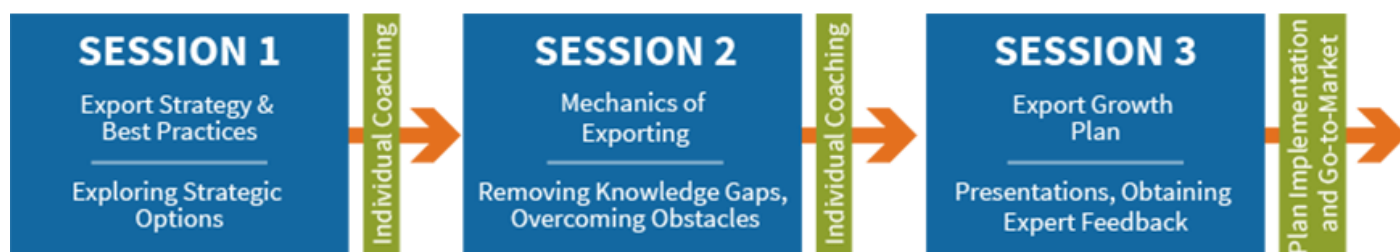
An Export Acceleration System
for Achieving Profitable Growth



MANUFACTURING SOLUTIONS



ExporTech is a national 12 week export training and development program helping companies enter or expand in global markets. ExporTech applies a structured export strategy development process that assists 4-8 companies to accelerate growth. It is the only national program where each company develops a written export plan that is vetted by a panel of experts upon completion. ExporTech efficiently connects companies with a wide range of world-class experts to help navigate and accelerate the export sales process. The result is that companies rapidly expand global sales and save countless hours of effort.



ExporTech by the Numbers

1,006
COMPANIES
PARTICIPATED



196
PROGRAMS
COMPLETED

\$500K-\$700K
Average sales when
combined with other MEP
services

\$91K
in average cost
and investment
savings



\$500M
Total Program Sales
to date

Participants will meet on each of the three dates:

- **Session 1:** March 13, 2019 (Little Rock)
- **Session 2:** April 17, 2019 (Little Rock)
- **Session 3:** June 5, 2019 (Little Rock)

“The ExporTech class has moved us from a ‘scatter’ approach to a tightly focused approach to international trade in a variety of areas: market analysis, finding freight partners, pricing, sales development, and others.” - Steco Corporation

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Growth & Innovation | Operational Excellence | Sustainability | Leadership Development